

## **Play It Forward**

### **Patron Powered Giving Program**

Play It Forward is a patron powered giving program at Ho-Chunk Gaming Wisconsin Dells that transforms everyday play into meaningful community impact. Through the donation of Ticket In Ticket Out (TITO) slips, guests have the opportunity to “play it forward” by supporting local nonprofit organizations serving the Baraboo, Wisconsin Dells, and surrounding communities.

Throughout each month, discarded and voluntarily donated TITO tickets are collected and converted into charitable contributions. At the end of each cycle, one eligible nonprofit organization is selected by Ho-Chunk Gaming Wisconsin Dells marketing department to receive the funds. Selected organizations not only benefit financially but may also be featured in promotional and community outreach efforts.

To be considered, organizations must be a registered 501(c)(3) nonprofit located within the service area, demonstrate a proven track record of positive community impact, and align with the core values of Ho-Chunk Gaming Wisconsin Dells and the Ho-Chunk Nation. Eligible organizations must operate with financial responsibility and ethical practices, must not be involved in any illegal or harmful activities, and cannot have received funding through this program within the past 12 months.

The Play It Forward program is separate from other Ho-Chunk Gaming Wisconsin Dells donation, sponsorship, and in-kind giving initiatives. Organizations may still apply for and receive support through those programs independently by contacting the Marketing Department.

By turning small, often-forgotten ticket amounts into meaningful contributions, Play It Forward Giving Program empowers guests to make a lasting difference, one ticket at a time.

Organization Name \_\_\_\_\_ Date of Request \_\_\_\_\_

Contact Person and Title \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact e-mail: \_\_\_\_\_

Organization's Website Address: \_\_\_\_\_

Charitable organization Federal Tax I. D. number: \_\_\_\_\_

Has the organization requested and/or received donations from any other Ho-Chunk entities in the past 12 months?  No  Yes If yes, which organization and when: \_\_\_\_\_

Organizations receiving donations/sponsorships from Ho-Chunk Gaming facilities fully acknowledge that the funds are generated from gaming revenues and/or discarded and donated TITO tickets. If selected, organizations authorize Ho-Chunk Gaming to use their name in advertising and publicity surrounding Ho-Chunk Gaming and the Ho-Chunk Nation. **Initial:** \_\_\_\_\_

Please provide the requested information. Responses may be typed and attached separately.

What are the mission and objectives of the organization?

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Provide a brief history of the organization:

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Please describe the programs and services provided by the organization:

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Ho-Chunk's core values are ***integrity, sustainability, continuous improvement, and teamwork.*** How does the organization align with these values?

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Describe in detail how this donation will be used and what impact it will have on the organization's mission:

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The following materials should be included with this application:

1. Copy of tax-exempt status
2. Signed copy of W9
3. The organization's most recent audited financials
4. Any supplement and supporting documents you wish to include, e.g. brochures or marketing materials, vector file of your logo

Donation recipients are selected 3 months at a time in June, September, December, and March.

If selected, you will be contacted 2 weeks prior to the month you've been selected for.

Incomplete applications will not be considered. Please return the completed application, a copy of the organization's tax-exempt status, and any other supporting documentation to:

***Ho-Chunk Gaming Wisconsin Dells Re: Public Relations Marketing  
S3214 County Rd BD Baraboo, WI 53913***

**Questions? Contact e-mail: [crystal.stonefish@ho-chunk.com](mailto:crystal.stonefish@ho-chunk.com) Phone: (800)746-2486 Ext. 22132**